

Women Living Well

for the woman of today

SPONSOR/PARTNERSHIP FEATURES AND BENEFITS

Women Living Well©

- * Power of Association**
- * Power of Support**
- * Power of Learning**
- * Power of Promotion**
- * Power of Inspiration**

Women Living Well

for the woman of today

BUSINESS SPONSORS/PARTNERSHIP FEATURES & BENEFITS



Women Living Well©

- * Power of Association
- * Power of Support
- * Power of Learning
- * Power of Promotion
- * Power of Inspiration

Women Living Well
for the woman of today

Stand
Out!

Platinum Level gives you EXCLUSIVITY.



You will stand out!
You will be the only one!

Women Living Well
for the woman of today

facebook®

twitter

Linked 

thousands of daily contacts with all types of Social Media

**Women Living Well has over
4700 friends that follow us.**

Women Living Well

for the woman of today

You will have the opportunity to Market directly to the Women Living Well database as a welcome aboard gift.



Women Living Well

for the woman of today

Prominent logo placement
on the Home Page of
Women Living Well
website with hyperlink to
your home site.

**YOUR LOGO
will go here**

Platinum Level

Gold Level

The screenshot shows the homepage of the Women Living Well website. At the top, the logo 'Women Living Well for the woman of today' is prominently displayed in a white script font against a purple background. To the right of the logo is a search bar and navigation links for 'home', 'tell a friend', and 'join us'. Below the header is a horizontal navigation menu with buttons for 'About Us', 'Membership', 'Resources', 'Sponsors', 'Directory', 'Marketplace', 'Events', and 'Members Only'. The main content area is divided into several sections: a sidebar on the left with 'Upcoming Events' (showing 'No events'), a 'Login' form with fields for 'Username' (containing 'judy') and 'Password', a 'Remember me' checkbox, and a 'Login' button; a 'Testimonial' section; a 'Sign Up for our Email Newsletter' form with a 'Subscribe' button and a 'Privacy by SafeSubscribe™' notice; a 'Featured Video' player showing a woman at a table; and a section for 'Other Community Events' featuring a photo of three women and the text 'Women's Health Forum - November 4, 2009'.

Women Living Well

for the woman of today

A special, covenant business card display board holds your business cards for everyone to see and to take.

YOUR business cards will be placed on the TOP row at WLW events.



Women Living Well

for the woman of today

Your Logo included in Banner ad at the bottom of Women Living Well email blasts concerning events and notices. (approx. 40-60 per year)



Women Living Well

for the woman of today



Ability to host a table at "Market Place" at Women Living Well event at no charge.



Sell and Promote Your Business at the Events



MarketPlace



Women Living Well

for the woman of today

**Additional memberships for your staff or colleagues
within your business at 25% discount.**



A welcome announcement will be placed
in one of the local newspapers
welcoming you to Women Living Well.

- SNAP Dufferin
- The Orangeville Citizen
- The Orangeville Banner

Women Living Well

for the woman of today

Display **YOUR** banner on the front stage during Women Living Well presentations



Women Living Well

for the woman of today

25 % OFF



Option to be a Corporate Sponsor at any future Women Living Well day long events at 25% discount off the published price.



DAYPASS TO



Featuring These Local Healthy Living Experts

Women Living Well

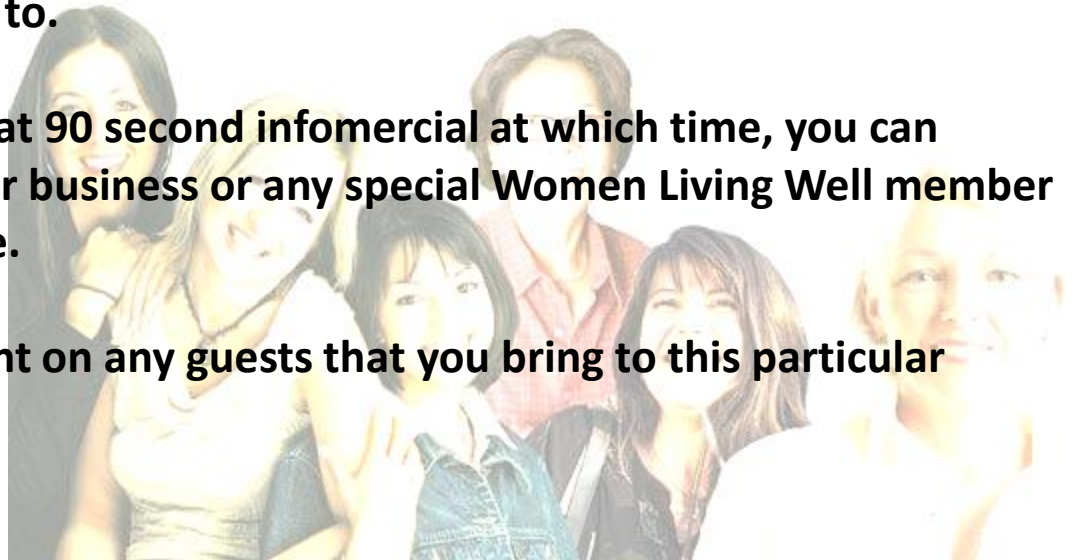
for the woman of today

Opportunity to be a Women Living Well “Featured Business” once per year which entitles you to special listing on the WLW home page (featured for one month). As the featured “Business of the Month”, your business will be showcased at one of the Women Living Well’s events with prominent display table.

You will be able to provide signage that can be displayed throughout the venue (subject to approval) and marketing material may be displayed or left on the table for the membership to have direct access to.

Your business will also be offered at 90 second infomercial at which time, you can explain to the audience about your business or any special Women Living Well member discounts or offers you might have.

You will also receive a 25% discount on any guests that you bring to this particular luncheon.



Women Living Well

for the woman of today

WOMEN LIVING WELL BUSINESS SPONSOR/PARTNERSHIP FEATURES & BENEFITS

	PLATINUM \$2,500	GOLD \$1,000
FEATURES- 12 month Program		
Exclusivity in your Business Category	X	
1 Corporate membership		X
Corporate membership with up to 4 employees	X	
Additional memberships within your business at 25% discount	X	X
Prominent logo placement on the Home Page of Women Living Well website with hyperlink to your home site	X	
Logo included in Banner ad at the bottom of Women Living Well Website	X	X
Prominent logo placement on the sponsor/partner web page	X	X
Prominent logo placement on most Women Living Well marketing materials	X	X
Logo included in Banner ad at the bottom of Women Living Well email blasts concerning events and notices (approx. 30-50 per year) with link to sponsor/partner web page	X	X
Opportunity to be a Women Living Well “Featured Business” once per year which entitles you to special listing on the WLW home page (featured for one month). As the featured “Business of the Month”, your business will be showcased at one of the Women Living Well’s events with prominent display table. You will be able to provide signage that can be displayed throughout the venue (subject to approval) and marketing material may be displayed or left on the table for the membership to have direct access. Your business will also be offered at 90 second infomercial at which time, you can explain to the audience about your business or any special Women Living Well member discounts or offers you might have. You will also receive a 25% discount on any guests that you bring to this particular luncheon.	X	
Ability to host a table at “Market Place” at ALL Women Living Well events at no charge	X	
Ability to host a table at “Market Place” at 6 Women Living Well events at no charge (subject to availability – book early) Additional events are available at the regular rate.		X
Ability to display your own business banner on the stage area at most Women Living Well events at no charge	X	X
Option to be a Corporate Sponsor at any future Women Living Well day long events at 25% discount off the published price	X	
A special, covenant business card display board holds your business cards for everyone to see and to take. YOUR business cards will be placed on the TOP row.	X	X
You will have the opportunity to Market directly to the Women Living Well database as a welcome aboard gift	X	X
All the benefits of Membership	X	X

Women Living Well

for the woman of today

Women Living Well©

- * Power of Association**
- * Power of Support**
- * Power of Learning**
- * Power of Promotion**
- * Power of Inspiration**